



Winners

10TH
EDITION

Agency	Title	Client	Category	Subcategory	Award
21GRAMS	Orbit	Genentech	Pharmaceuticals	Film	Grand Prix
TANK Worldwide	Helena's Delivery Room	Jhpiego	Awareness, Fundraising & Advocacy	Activation	Gold
Klick Health	47	Café Joyeux	Awareness, Fundraising & Advocacy	Craft	Gold
Havas Lynx	The Weigh In	The NHS	Awareness, Fundraising & Advocacy	Outdoor	Gold
Havas Lynx	Airquity	Airquity	Products & Devices	Innovation	Gold
Manifesto	Escape Room Loneliness	Fundación "la Caixa"	Awareness, Fundraising & Advocacy	Activation	Silver
Dentsu Creative Amsterdam	A Piece of Me	KPN	Awareness, Fundraising & Advocacy	Effectiveness	Silver
Klick Health	American Cancer Story	Change the Ref	Awareness, Fundraising & Advocacy	Film	Silver
TANK Worldwide	Helena's Delivery Room	Jhpiego	Awareness, Fundraising & Advocacy	Outdoor	Silver
Klick Health	Voice 2 Diabetes	KVI Brave Fund INC	Device & Diagnostics	AI	Silver
Havas Lynx	The Unbearable Home	UCB	Pharmaceuticals	Events	Silver
Ketchum UK	Liming With Gran	Genomics England & University of Cambridge	Wellness	Design	Silver
The Purpose Group	Contrabanned	Claremont Forum, Prison Library Project	Wellness	Direct	Silver
Fingerpaint Marketing	Doggy Play Pals	Zoetis	Animal Health	Craft	Bronze
ATREVIA	Fundació Pasqual Maragall	Fundació Pasqual Maragall	Awareness, Fundraising & Advocacy	Campaign	Bronze
FCB Health New York, an IPG Health Company	The Snowball	SAFE Project	Awareness, Fundraising & Advocacy	Digital	Bronze
Triunfo Sudler	The Hug Measurement	Novo Nordisk	Awareness, Fundraising & Advocacy	Effectiveness	Bronze
VML	The Peeing People	Merck	Awareness, Fundraising & Advocacy	Outdoor	Bronze
SFC Group	Don't be an A Mole	SFC Group	Awareness, Fundraising & Advocacy	Print	Bronze
FCBCure, an IPG Health Company	Toxic Tampons	Clean+Healthy	Pharmaceuticals	Activation	Bronze
21GRAMS	Always A Dull Moment	Genentech	Pharmaceuticals	Campaign	Bronze
McCann Health	Shadow of stroke	Sanofi	Pharmaceuticals	Craft	Bronze
VML Health	The Balancing Act	AstraZeneca	Pharmaceuticals	Craft	Bronze
Fingerpaint Marketing	Look Beyond Stable	Boehringer Ingelheim	Pharmaceuticals	Events	Bronze
thomasfink.dk	The Broken Heart	Novo Nordisk	Pharmaceuticals	Film	Bronze
I&S BBDO Inc.	『 MENOPAUSE Lesson 』	FANCL CORPORATION	Wellness	Campaign	Bronze
Ketchum UK	Liming With Gran	Genomics England & University of Cambridge	Wellness	Campaign	Bronze
Havas Lynx	Creamotherapy	My Doctors Rceipe	Wellness	Innovation	Bronze
Erika Facchini	THE IRRITABLES. Listen to your bowel shouting out.	Duspatal	Young Lisbon Health	Digital Campaign	Gold
Steven Vigliarolo	Uninvited, Always Around	Duspatal	Young Lisbon Health	Digital Campaign	Silver
Patrick Herzig	Oh shit! That's my moment!	Duspatal	Young Lisbon Health	Digital Campaign	Bronze